



Universität Zürich
Englisches Seminar

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SWELL 2006

Programme 20.1.06

10.15– 10.40	Coffee (room 2, 1 st floor)
10.40– 10.45	Welcome
10.45– 11.15	Kellie Goncalves (Bern) Cross-Cultural Couples
11.15– 12.15	Ingrid Piller, Christine Haberstroh, Ping Tian (Basel) Languages, Identities and Tourism: Towards an Understanding of Social and Linguistic Challenges in Switzerland in the Context of Globalization
12.15– 14.30	Lunch
14.30– 15.00	Ursina Kellerhals (Zurich) The Symbolic Value of English in Swiss-German Print Advertising
15.00– 15.30	Monika Wegmann (Zurich) The Question of Traditional English Dialect Boundaries
15.30– 16.00	Helga Maria Seabra de Oliveira (Zurich) New Technologies in the Development of English Teachers' Reflective and Practice Skills
16.00– 16.15	Business
16.15	Coffee

Suggested train connections:

Basel–Zurich:

Departs: 9.07 arrives: 9.58

Bern–Zurich

Departs: 9.02 arrives: 10.00

Fribourg–Zurich

Departs: 8.34 arrives: 10.00

Lausanne–Zurich

Departs: 7.45 arrives: 9.56

Geneva–Zurich

Departs: 7.13 arrives: 9.56